



# OCKABA

ORANGE COUNTY KOREAN AMERICAN BAR ASSOCIATION

October 1, 2018

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(2018-2019)**

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**Website**  
<https://ockaba.org/>

## **RE: OCKABA's 13th Annual Installation Dinner on October 25, 2018**

Dear OCKABA Supporter,

On Thursday, October 25, 2018, the Orange County Korean American Bar Association (OCKABA) will host its 13th Annual Installation Dinner at Kia Motors America (111 Peters Canyon Rd, Irvine, CA 92606). We invite you to join us for a memorable evening with fellow attorneys from Orange County and other parts of Southern California. Our event will begin at 6:00 p.m. and include a short dinner program at 7:00 p.m. followed by post-dinner networking. Our keynote speaker and honoree will be Andrew Kim, SVP and General Counsel at NETGEAR, who was recently recognized by the Silicon Valley Business Journal and San Francisco Business Times as Diversity Champion.

Ever since its inception in 2005, OCKABA has strived to foster relationships among attorneys through social and professional events, provide pro bono services aimed at addressing the needs of the Korean American community, and facilitate the efforts of law students to navigate the transition to licensed practice.

Some of our goals this year include helping members solidify existing relationships and build new ones through frequent social events, and vitalizing and strengthening our pro bono and mentoring programs. Since July, we have supported the efforts of other organizations such as AAJ, IAKL, KABA-SD, LiNK, OCBA, OCHBA, and SCCLA, and we plan to continue to partner with and support other organizations whose values are aligned with ours.

**None of this would be possible without your generous support.** We are incredibly thankful for all that you have done for our organization, and we hope that you will continue to support and stay involved with OCKABA. Please see the enclosed materials for sponsorship and advertisement opportunities. If you have any questions, please do not hesitate to contact me at [chang.lim@knobbe.com](mailto:chang.lim@knobbe.com).

We look forward to celebrating with you on October 25.

Sincerely,

Chang Lim  
2018-2019 OCKABA President



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## **2018 Sponsorship and Advertisement Opportunities (page 1 of 2)**

### **Title Sponsor – (\$5,000) (\*only one available)**

- Ten tickets to the 2018 Installation Dinner and ten drink tickets (\$1,650 value)
- Ten tickets to the pre-dinner VIP reception with the keynote speaker (\$1,000 value)
- Logo on the 2018 Installation Dinner flyer (\$1,500 value)
- Logo on the front cover of the program book (\$1,000 value)
- Full page ad on the back cover of the program book (\$1,500 value)
- One additional full page ad inside the program book (\$1,000 value)
- Full page ad in OckABA's newsletter (\$1,000 value)
- Ten complimentary memberships to OckABA (\$400 value)
- Verbal recognition as Title Sponsor during the dinner program
- Visual recognition as Title Sponsor at the event

### **Diamond Sponsor – (\$3,000)**

- Ten tickets to the 2018 Installation Dinner (\$1,500 value)
- Six tickets to the pre-dinner VIP reception with the keynote speaker (\$600 value)
- Two full page ads in the program book (\$2,000 value)
- Full page ad in OckABA's newsletter (\$1,000 value)
- One complimentary OckABA membership (\$40 value)
- Verbal recognition as Diamond Sponsor during the dinner program
- Visual recognition as Diamond Sponsor at the event

### **Gold Sponsor – (\$2,000)**

- Ten tickets to the 2018 Installation Dinner (\$1,500 value)
- Full page ad in the program book (\$1,000 value)
- Full page ad in OckABA's newsletter (\$1,000 value)
- One complimentary OckABA membership (\$40 value)
- Verbal recognition as Gold Sponsor during the dinner program
- Visual recognition as Gold Sponsor at the event

### **Silver Sponsor – (\$1,000)**

- Five tickets to the 2018 Installation Dinner (\$750 value)
- Half page ad in the program book (\$500 value)
- Half page ad in OckABA's newsletter (\$500 value)
- One complimentary OckABA membership (\$40 value)
- Visual recognition as Silver Sponsor at the event

**If you'd like to sponsor or advertise, please email us at [admin@ockaba.org](mailto:admin@ockaba.org).**

**The deadline for submitting program book ads is October 19, 2018.**



# OCKABA

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## **2018 Sponsorship and Advertisement Opportunities (page 2 of 2)**

### **Bronze Sponsor – (\$500)**

- Two tickets to the 2018 Installation Dinner (\$300 value)
- Quarter page ad in the program book (\$250 value)
- Quarter page ad in OCKABA's newsletter (\$250 value)
- One complimentary OCKABA membership (\$40 value)
- Visual recognition as Bronze Sponsor at the event

### **Individual Sponsor – (\$300)**

- One ticket to the 2018 Installation Dinner (\$150 value)
- Business card ad in the program book (\$125 value)
- One complimentary OCKABA membership (\$40 value)
- Visual recognition as Individual Sponsor at the event

### **Silent Auction Sponsor – (any item valued at \$100 or more)**

- Visual recognition as Silent Auction Sponsor at the event
- Additional benefits based on sponsorship level

### **Friends of OCKABA – (\$50 and up)**

- Visual recognition as Friends of OCKABA at the event
- Additional benefits based on sponsorship level

### **Advertisements in the Program Book**

- Back Cover (\$1,500, if no Title Sponsor)
- Inside of Front Cover (\$1,250)
- Inside of Back Cover (\$1,250)
- Full page ad (\$1,000)
- Half page ad (\$500)
- Quarter page ad (\$250)
- Business card ad (\$125)

### **Advertisements in OCKABA's Newsletter**

- Full page ad (\$1,000)
- Half page ad (\$500)
- Quarter page ad (\$250)
- Business card ad (\$125)

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The deadline for submitting program book ads is October 19, 2018.**